

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1535880-1	10/30/16	October 2016	09/26/16 - 10/30/16
Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
NRCC-IE	NRCC-IE **ADD**	8287

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1535880	08416439

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	915

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	THE CHEW	1P-2P	-1111--	:30	4	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/24/16	10/30/16	-1111--	4	\$400.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/25/16	1:00 PM	THE CHEW	1P-2P	:30	NRCC1025FL18H	\$400.00 NM
3	WPBF	W	10/26/16	12:58 PM	THE CHEW	1P-2P	:30	NRCC1025FL18H	\$400.00 NM
4	WPBF	Th	10/27/16	1:57 PM	THE CHEW	1P-2P	:30	NRCC1025FL18H	\$400.00 NM
1	WPBF	F	10/28/16	12:59 PM	THE CHEW	1P-2P	:30	NRCC1025FL18H	\$400.00 NM
2	10/25/16	10/28/16	Jimmy Kimmel	1135P-1238A	-1111--	:30	4	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/24/16	10/30/16	-1111--	4	\$350.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/25/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	NRCC1025FL18H	\$350.00 NM
3	WPBF	W	10/26/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	NRCC1025FL18H	\$350.00 NM
4	WPBF	Th	10/27/16	12:32 AM	Jimmy Kimmel	1135P-1238A	:30	NRCC1025FL18H	\$350.00 NM
1	WPBF	F	10/28/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	NRCC1025FL18H	\$350.00 NM
3	10/25/16	10/28/16	GENERAL HOSPITAL	GENERAL HOSPIT	-1111--	:30	4	\$450.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/24/16	10/30/16	-1111--	4	\$450.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/25/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	NRCC1025FL18H	\$450.00 NM
3	WPBF	W	10/26/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	NRCC1025FL18H	\$450.00 NM
4	WPBF	Th	10/27/16	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	NRCC1025FL18H	\$450.00 NM
1	WPBF	F	10/28/16		GENERAL HOSPITAL	GENERAL HOSPIT	:00		\$450.00 NM
	Credited								
4	10/25/16	10/28/16	Ellen	4-5p	-1111--	:30	4	\$600.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/24/16	10/30/16	-1111--	4	\$600.00			

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Advertiser	Product	Estimate Number	
NRCC-IE	NRCC-IE **ADD**	8287	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/16	10/28/16	Ellen	4-5p	-1111--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	4:44 PM	Ellen	4-5p	:30	NRCC1025FL18H	\$600.00 NM
3	WPBF	W	10/26/16	4:21 PM	Ellen	4-5p	:30	NRCC1025FL18H	\$600.00 NM
4	WPBF	Th	10/27/16	4:42 PM	Ellen	4-5p	:30	NRCC1025FL18H	\$600.00 NM
1	WPBF	F	10/28/16	4:29 PM	Ellen	4-5p	:30	NRCC1025FL18H	\$600.00 NM
5	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-1111--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1111--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	NRCC1025FL18H	\$300.00 NM
3	WPBF	W	10/26/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	NRCC1025FL18H	\$300.00 NM
4	WPBF	Th	10/27/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	NRCC1025FL18H	\$300.00 NM
1	WPBF	F	10/28/16	5:12 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	NRCC1025FL18H	\$300.00 NM
6	10/25/16	10/28/16	WPBF News 25 Mornings	6-7AM	-1-11--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-11--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	NRCC1025FL18H	\$750.00 NM
3	WPBF	Th	10/27/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	NRCC1025FL18H	\$750.00 NM
1	WPBF	F	10/28/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	NRCC1025FL18H	\$750.00 NM
7	10/28/16	10/28/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$2,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	NRCC1025FL18H	\$2,300.00 NM
8	10/25/16	10/28/16	WPBF NEWS AT 9:00AM	M-F 9A-10A	-1111--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1111--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	9:13 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	NRCC1025FL18H	\$375.00 NM
3	WPBF	W	10/26/16	9:43 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	NRCC1025FL18H	\$375.00 NM
4	WPBF	Th	10/27/16	9:56 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	NRCC1025FL18H	\$375.00 NM
1	WPBF	F	10/28/16	9:08 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	NRCC1025FL18H	\$375.00 NM
12	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	NRCC1025FL18H	\$450.00 NM
20	10/29/16	10/29/16	ABC College Football	12-330pm	-----1-	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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1535880-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC-IE	NRCC-IE **ADD**	8287	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/16	10/29/16	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----1-	:30	1	\$2,400.00	NM
10/24/16 10/30/16 -----1- 1 \$2,400.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 3:42 PM ABC College Football 12-330pm :30 NRCC1025FL18H \$2,400.00 NM LR - Football									
21	10/29/16	10/29/16	Sat 330-7pm ABC College Class of Time - Pre-emptible with notice	330-7pm	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$2,400.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 6:06 PM Sat 330-7pm ABC College Footb:330-7pm :30 NRCC1025FL18H \$2,400.00 NM									
22	10/29/16	10/29/16	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$325.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 6:45 AM Sat 6-7am News Sat 6-7am :30 NRCC1025FL18H \$325.00 NM									
23	10/29/16	10/29/16	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$550.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 7:58 AM GMA Saturday 7-8am Sat 7am-8am :30 NRCC1025FL18H \$550.00 NM									
25	10/29/16	10/29/16	Florida State College Foo Class of Time - Pre-emptible with notice	8-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$5,000.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 8:00 PM Florida State College Football 8-11p :30 NRCC1025FL18H \$5,000.00 NM									
26	10/29/16	10/29/16	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$475.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 10/29/16 8:26 AM Sat 8-9am News Sat 8-9am :30 NRCC1025FL18H \$475.00 NM									
27	10/26/16	10/30/16	W,Su WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--1---1	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---1 2 \$950.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 2 WPBF W 10/26/16 11:31 PM W,Su WPBF News 25 @ 11PM 11-11:35PM :30 NRCC1025FL18H \$950.00 NM 1 WPBF Su 10/30/16 11:16 PM W,Su WPBF News 25 @ 11PM 11-11:35PM :30 NRCC1025FL18H \$950.00 NM									
28	10/30/16	10/30/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$525.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									

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NRCC-IE	NRCC-IE **ADD**	8287	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	NRCC1025FL18H	\$525.00 NM
30	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	NRCC1025FL18H	\$400.00 NM
37	10/25/16	10/27/16	Tu-Th 5pm News	5-6pm	-111---	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-111---	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	5:26 PM	Tu-Th 5pm News	5-6pm	:30	NRCC1025FL18H	\$850.00 NM
3	WPBF	W	10/26/16	5:41 PM	Tu-Th 5pm News	5-6pm	:30	NRCC1025FL18H	\$850.00 NM
1	WPBF	Th	10/27/16	5:40 PM	Tu-Th 5pm News	5-6pm	:30	NRCC1025FL18H	\$850.00 NM
39	10/25/16	10/28/16	Good Morning America	7-9AM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	7:38 AM	Good Morning America	7-9AM	:30	NRCC1025FL18H	\$800.00 NM
3	WPBF	W	10/26/16	6:59 AM	Good Morning America	7-9AM	:30	NRCC1025FL18H	\$800.00 NM
1	WPBF	Th	10/27/16	8:59 AM	Good Morning America	7-9AM	:30	NRCC1025FL18H	\$800.00 NM
4	WPBF	F	10/28/16	8:40 AM	Good Morning America	7-9AM	:30	NRCC1025FL18H	\$800.00 NM
56	10/26/16	10/26/16	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	NRCC1025FL18H	\$1,400.00 NM
57	10/26/16	10/26/16	Post Debate Special	8-9p	--1----	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:23 PM	Post Debate Special	8-9p	:30	NRCC1025FL18H	\$5,500.00 NM
Total Spots							47		

Payment Terms 30 Days

<u>Gross Total</u>	\$41,075.00
<u>Agency Commission</u>	\$6,161.25
<u>Net Amount Due</u>	\$34,913.75

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